



CORPORATE PARTNERS



Supporting KidsPlay Children's Museum is a family-friendly way to meet your corporate philanthropy and marketing objectives while offering unique benefits to your employees.



www.kidsplaymuseum.org

61 Main St, Torrington, CT 06790 • 860-618-7700

KidsPlay Children's Museum, Inc. is a 501(C) (3) not-for-profit organization.



KidsPlay's interactive exhibits are designed and built on the research-supported belief that hands-on multisensory play is a natural mechanism for learning. They are designed to meet the developmental needs of children ages 1 to 10 and to engage adults, too!

About Us

Founded in 2012, KidsPlay has enriched the educational landscape for audiences from our community's diverse socio-economic, cultural, and educational backgrounds. KidsPlay is a neutral space between home, work, and school where families share memorable experiences and come together in community to learn and connect. From its Main Street location in Torrington, Connecticut, KidsPlay serves children and families throughout the region by providing exhibits and educational programs that stimulate curiosity and motivate learning.



Explore the World
Culture



Maker Space
Design & Create



Physical Phenomena
Physics



Literacy Tree House
Language & STEM



Hub@KidsPlay
Whole Family Learning
and Resources



Town Center
Imaginative Play



Prototype Exhibits
The Next Big Thing!



Seasonal & Temporary Exhibits
Always Something New

Play is... imagining, creating, expressing, collaborating, experimenting, constructing, persisting, innovating

20,000+

square feet of interactive,
hands-on exhibits

60,000+

annual visitors

Visitors from

157

of Connecticut's 169 towns, plus
all 50 states and 13 countries

Corporate Partner Opportunities

<i>Partners in...</i>	Transforming \$10,000	Innovating \$5,000	Constructing \$2,500	Imagining \$1,000
Corporate Partner Visit Passes for employee incentives, client cultivation, and corporate gifts.	100	75	50	35
Exclusive Sponsorship of one free community event at the Museum	✓			
Exclusive Sponsorship of one of the Museum's signature events, program initiatives, or club	or ✓	✓		
Recognition as a lead sponsor of one of the Museum's signature events	or ✓	or ✓	✓	
"Corporate Partner of the Month" recognition for one month on KidsPlay's Instagram, Facebook, LinkedIn, and e-blasts	✓	✓	✓	
Direct link to your website from a scrolling banner on the homepage of the KidsPlay website	✓	✓	✓	
20% discount on any corporate Exclusive Museum Rental	✓	✓	✓	✓
20% discount on birthday party rentals for your employees	✓	✓	✓	✓
15% discount on any full-price membership for your employees	✓	✓	✓	✓
20% discount on any full-price tickets for your employees	✓	✓	✓	✓
Volunteer and team-building opportunities for your employees	✓	✓	✓	✓
Your company logo prominently displayed at KidsPlay for one year	✓	✓	✓	✓
"Proud Corporate Partner of KidsPlay Children's Museum" icon and decal for your use	✓	✓	✓	✓
Recognition in Annual Report	✓	✓	✓	✓
Recognition on social media and website post	✓	✓	✓	✓
Company name on the Cumulative Giving Wall	✓	✓	✓	✓

See the insert for up-to-date social media insights!

**Sponsorship benefits applicable to unrestricted general operating gifts only.*

Event sponsorships include the opportunity to display your banner and/or host an information table at the event.

We recognize that the benefits listed above may not meet all the needs of our diverse network of partners. Please contact Ella Frauenhofer, Development Associate, with ways we can help you meet your objectives.

Email development@kidsplaymuseum.org or call 860-618-7700 ext. 2226

Our Impact

Mission

Provide children with an environment that fosters imagination and creativity through interactive exhibits and play that will deepen their appreciation and understanding of the sciences, the arts and the world around them.

Vision

A sustainable anchor institution, preparing a diverse community of children to thrive intellectually, socially and emotionally.

From our visitors:

"This meant more than you know. It's not always easy to find a place that understands the special circumstances of a[n] ASD [autism spectrum disorder] family." - Glenda, Parent

"I can't believe we are here in real life!" - Luca, Age 5

"I've been able to see my son explore things I never would have thought to show him. KidsPlay provides stimulation for him that I don't have at home that inspires me on what to do once I walk out the door." - Alicia, Parent

KidsPlay's Economic Impact!

KidsPlay + Visitors = Total

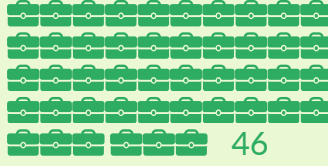
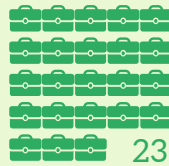
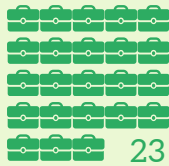
Total Spent in the Local Economy

 \$1.3 million

 \$1.9 million

 \$3.2 million

Local Jobs Supported



*Source: Americans for the Art, AEP6 study

Affiliations & Partnerships



Northwest Regional Early Childhood Alliance (NW-RECA)

Early Childhood Community Advisory Council (ECCAC)

Torrington School Readiness Council

Strategic Partnerships



KidsPlay is home to the **Community Family Learning Center (CFLC)**, a KidsPlay community resource library in partnership with Torrington Public Schools. The CFLC offers a 1,800-volume educational resource library and facilitates learning opportunities for families and educators.

KidsPlay Board of Directors: Brian McCormick, Cheryl Kloczko, Cathleen Schmitz, Sara Kroscon, Kenneth Merz, Marc Borghesi, Ruth Nadeau Dwyer, Stuart Grodin, Robin Ledversis, John Martin, Carmen Neale, Brad Oneglia

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Contributions made to the museum are tax deductible to the extent provided by law.

Partner with Us!

Sponsor one of our great events and reach a wide audience of local families!

Signature Events
 Lunar New Year
 EGGstravaganza
 KidsPlay's Birthday Celebration
 Pumpkin Chuckin'
 Countdown to Noon



Program Series
 Sensory Friendly Playtime
 KidsPlay After Dark

KidsPlay's Corporate Partner volunteer opportunities build teamwork skills and showcase your company's commitment to community.

Special Admission Programs
 Blue Star Museums
 Museums for All
 CT Open House Day

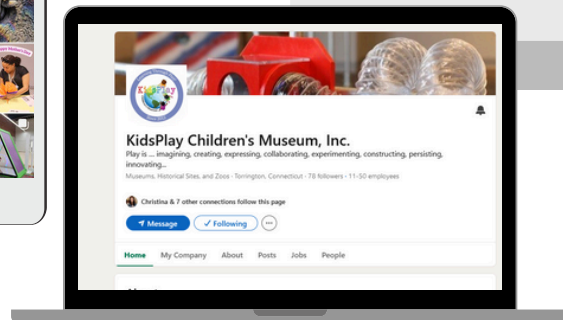
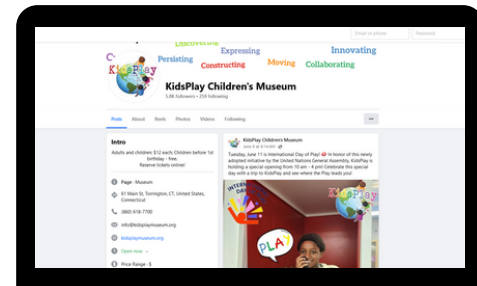
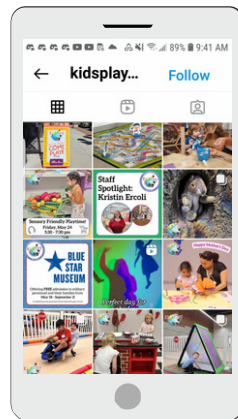


Our Corporate Partners & Funders:



Corporate Partners at the Constructing Level (\$2,500) and above are featured in our scrolling banner with a direct link to their website!

Cross-platform digital recognition showcases your support to parents, grandparents, and caregivers.



Followers and online interactions

Website Visits
 15,000+/Month

Instagram
 2943 Followers

Facebook
 5889 Followers

TikTok
 482 Followers

LinkedIn
 78 Followers

2024 Corporate Partners

Partners in Transforming



Torrington Savings Bank



Partners in Innovating



Partners in Constructing



Partners in Imagining



Dr. Michael Curi and Dr. Jessica Magda
Pediatrics and Adolescent Medicine



Ebersol, McCormick & Reis LLP



Together with our Partners, we are preparing a diverse community of children to thrive intellectually, socially, and emotionally.