

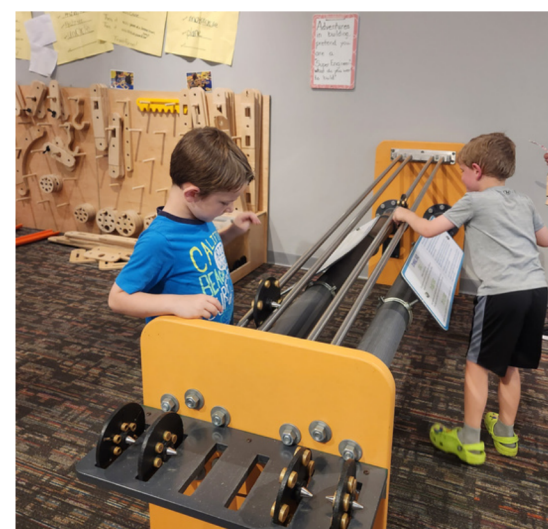


CORPORATE PARTNERS

2024



Supporting Kidsplay Children's Museum is a family-friendly way to meet your corporate philanthropy and marketing objectives while offering unique benefits to your employees.



www.kidsplaymuseum.org
61 Main St, Torrington, CT 06790 • 860-618-7700
KidsPlay Children's Museum, Inc. is a 501(C) (3) not-for-profit organization.

KidsPlay



Deepening appreciation and understanding of the world around us through play!

About Us

Founded in 2012, KidsPlay has enriched the educational landscape for audiences from our community's diverse socio-economic, cultural, and educational backgrounds. KidsPlay is an example of a neutral space between home, work and school where families share memorable experiences and come together in community to learn and connect. From its Main Street location in Torrington, Connecticut, KidsPlay serves children and families of the region by providing exhibits and educational programs that stimulate curiosity and motivate learning. KidsPlay is a destination that provides rich learning opportunities that are important to today's families.

Our Mission

Provide children with an environment that fosters imagination and creativity through interactive exhibits and play that will deepen their appreciation and understanding of the sciences, the arts and the world around them.

Our Vision

A sustainable anchor institution, preparing a diverse community of children to thrive intellectually, socially and emotionally.

KidsPlay's interactive exhibits are designed and built on the research-supported belief that hands-on multisensory play is a natural mechanism for learning. They are designed to meet the developmental needs of children ages 1 to 10 and to engage adults, too!



Town Center
Imaginative Play



Literacy Tree House
Language & STEM



Arts & Innovation
Creativity



Physical Phenomena
Physics



Maker Space
Design & Create



Explore the World
Culture

340,000+

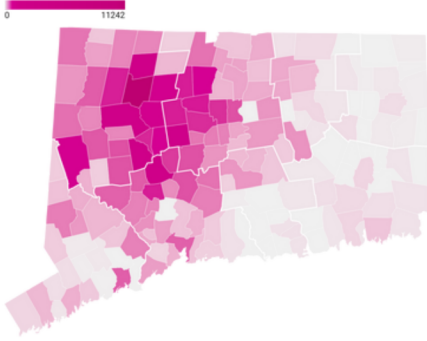
patrons served since inception

11,000+

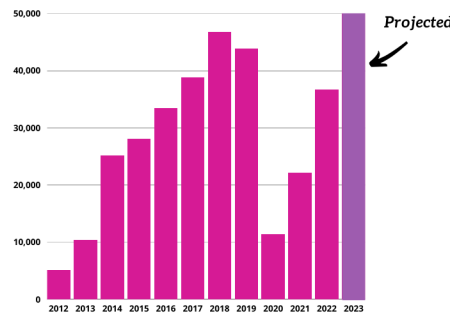
square feet of interactive, hands-on exhibits

1460+

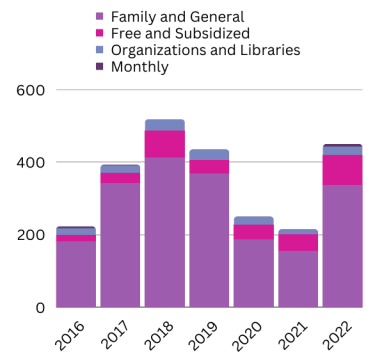
towns represented along with all 50 states and 13 countries



In 2022, KidsPlay welcomed 36,629 visitors from 34 states, 5 countries, and 143 out of 169 CT towns!



Since inception KidsPlay has reached 335,000 cumulative visitors.



In December 2022, 412 families and 30 organizations were part of the KidsPlay family.



“KidsPlay has not only provided a fun and educational center for our residents and visitors, it has had a significant impact on the economy of the entire region.”

- Torrington Mayor, Elinor Carbone



“KidsPlay is a beautifully and thoughtfully run operation and no one does it as well!”

- KidsPlay Guest, Kate Hamilton-Miller

“KidsPlay not only makes a difference in terms of economic impact, but also works hard for the community's children.”

- State Representative, Michelle Cook

Affiliations & Partnerships



Northwest Regional Early Childhood Alliance (NW-RECA)

Early Childhood Community Advisory Council (ECCAC)

Torrington School Readiness Council

Strategic Partnerships



KidsPlay is home to the **Community Family Learning Center (CFLC)**, a Torrington Public School outreach project. The CFLC offers a 1,800-volume educational resource library and facilitates learning opportunities for families and educators.

Play is...imagining, creating, expressing, collaborating, experimenting, constructing, persisting, innovating

61 Main Street · Torrington, CT 06790

www.kidsplaymuseum.org Tel: 860-618-7700

KidsPlay Children’s Museum, Inc. is a 501(C) (3) not-for-profit organization. Contributions made to the museum are tax deductible to the extent provided by law.

- kidsplaymuseum.org
15,000 visits/month
- @kidsplaymuseum
2,355 followers
- fb.com/kidsplaychildrensmuseum
5,551page followers
- @kidsplaymuseum
317 followers



Learning Through Play!

Introducing KidsPlay's new and improved website!



15,000+ online visitors a month!

Visit us at www.kidsplaymuseum.org



Corporate Partners at the Constructing Level (\$2,500) and above are featured in our scrolling banner with a direct link to their website!

Become a partner online!
Use our secure website to make your donation.

Donate → Corporate Donation
→ Make a Business Donation

Our Corporate Partners & Funders:



Corporate Partner Opportunities

<i>Partners in...</i>	Transforming \$10,000	Innovating \$5,000	Constructing \$2,500	Imagining \$1,000
Visit Passes for employee incentives, client cultivation, and corporate gifts	100	75	50	35
Sponsorship of one free community event at the Museum*	✓			
Sponsorship of program series or club*	✓	✓		
"Corporate Partner of the Month" recognition for one month	✓	✓	✓	
Direct link to your website from a scrolling banner on the homepage of the KidsPlay website	✓	✓	✓	
20% discount on any corporate Exclusive Museum Rental	✓	✓	✓	✓
20% discount on any full-price membership for employees	✓	✓	✓	✓
20% discount on any full-price tickets for employees	✓	✓	✓	✓
Company logo prominently displayed at KidsPlay for one year	✓	✓	✓	✓
"Proud Corporate Partner of KidsPlay Children's Museum" icon for your use	✓	✓	✓	✓
Recognition in Annual Report	✓	✓	✓	✓
Recognition on social media and website post	✓	✓	✓	✓
Company name on the Cumulative Giving Wall	✓	✓	✓	✓

See the insert for up-to-date social media insights!

**Sponsorship benefits applicable to unrestricted general operating gifts only.*

We recognize that the benefits listed above may not meet all the needs of our diverse network of partners. Please contact Ella Frauenhofer, Development Assistant, with ways we can help you meet your objectives.

Email: development@kidsplaymuseum.org or call 860-618-7700 ext. 2226

2022/2023 Corporate Partners

Partners in Transforming



Partners in Innovating



Partners in Constructing



Partners in Imagining



Donors

Exhibit Sponsors



3 Guys Ski & Ride
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 Gerald H. Michalowski, CPA

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 MK Electronics
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 Whittlesey PC
 William Ryan DMD
 York Hill Trap Rock Quarry, Inc.

Together with our Partners, we are preparing a diverse community of children to thrive intellectually, socially, and emotionally.