



CORPORATE PARTNERS 2022/2023



Supporting Kidsplay Children's Museum is a family-friendly way to meet your corporate philanthropy and marketing objectives while offering unique benefits to your employees.



www.kidsplaymuseum.org

61 Main St, Torrington, CT 06790 • 860-618-7700

KidsPlay Children's Museum, Inc. is a 501(C) (3) not-for-profit organization.

About KidsPlay Children's Museum

Founded in 2012, KidsPlay Children's Museum operates 11,000+ sq. ft. of interactive, hands-on exhibits. The Museum's exhibits and programs are designed for children ages 1 to 10 and incorporate research on the cognitive and social-emotional benefits of purposeful play. 2022 marks KidsPlay's 10th "birthday" as an innovative destination for families in downtown Torrington!

Since its inception, KidsPlay has welcomed over 276,000 visitors and has been recognized by the Connecticut Economic Resource Center, Inc. (CERC) for positively impacting the Northwest Connecticut economy. The Museum has also received the Quality of Life award from the Northwest Connecticut Chamber of Commerce. The Museum's growth reflects vital steps in downtown Torrington's redevelopment as an active cultural, arts, economic, and educational center.

We recognize that play is integral to every child's learning and development. Our current exhibits encourage the growth of a variety of skills, including literacy, numeracy, STEM learning, and creativity, all through a combination of purposeful and imaginative play.

KidsPlay is a destination that provides rich learning opportunities that are important to today's families. Through its exhibits and programs, the Museum sparks curiosity, innovation, and creativity. KidsPlay's continuing goal is to prepare children to thrive and contribute to a vibrant community.



Mission

Provide children with an environment that fosters imagination and creativity through interactive exhibits and play that will deepen their appreciation and understanding of the sciences, the arts and the world around them.

Corporate Partner Opportunities

<i>Partners in...</i>	Transforming \$10,000	Innovating \$5,000	Constructing \$2,500	Imagining \$1,000
Visit Passes for employee incentives, client cultivation, and corporate gifts	100	75	50	35
Sponsorship of one free community event at the Museum	✓			
Sponsorship of program series or club	✓	✓		
"Corporate Partner of the Month" for one month	✓	✓	✓	
Direct link to your website from the KidsPlay website	✓	✓	✓	
20% discount on any full-price membership for employees	✓	✓	✓	✓
Company logo prominently displayed at KidsPlay for one year	✓	✓	✓	✓
"Proud Corporate Partner of KidsPlay Children's Museum" icon for your use	✓	✓	✓	✓
Recognition in Annual Report	✓	✓	✓	✓
Partnership recognition on social media platforms	✓	✓	✓	✓
Company name on the Cumulative Giving Wall	✓	✓	✓	✓

Social media insights



/kidsplaychildrensmuseum
5,050 page followers



@kidsplaymuseum
2,061 followers



kidsplaymuseum.org
10,000 visits/month



@kidsplaymuseum
161 followers



KidsPlay Children's Museum
49 subscribers



@KPMuseum
294 followers



/kidsplay-childrens-museum-inc
36 followers

We recognize that the benefits listed above may not meet the needs of our diverse network of partners. Please contact Ella Frauenhofer with ways we can help you meet your objectives.

Email: development@kidsplaymuseum.org or call 860-618-7700 ext. 2226

Corporate Partners

Partners in Transforming



Partners in Innovating



Partners in Constructing



Partners in Imagining



Donors

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PAC Group LLC
The York Hill Trap Rock Quarry Co.
Todd Mac Donald
William Ryan DMD
Wolff Financial Group, LLC

Exhibit Sponsors



Together with our Partners, we are preparing a diverse community of children to thrive intellectually, socially, and emotionally.